



14 March 2013

CNN MULTICHOICE AFRICAN JOURNALIST AWARDS 2013

CNN International and MultiChoice this week officially launched the CNN MultiChoice African Journalist 2013 Awards.

Tony Maddox, Executive Vice President and Managing Director of CNN International, said: “Recent audience research shows that viewing of CNN across Africa is at an all time high. Against this background, we are delighted to be a part of the CNN MultiChoice African Journalist Awards, now in their eighteenth year. The awards represent the very best in journalism from across the African continent, and are truly a highlight in CNN’s editorial calendar. I’m proud that they continue to grow in stature and prestige, and the 2013 competition promises to deliver another year of stellar African journalism.”

Nico Meyer, CEO MultiChoice Africa, said: “We are honoured to once again be part of Africa’s largest and most coveted journalism awards. These Awards provide us an opportunity to showcase the continent’s journalistic talent and provide a platform to tell the African story. As an African company, we believe that our participation makes a significant contribution towards the development of media in Africa.”

Collins Khumalo, CEO MultiChoice South Africa said: “MultiChoice South Africa is proud of our continued involvement in these awards. We are particularly proud to play a role in amplifying the voice of journalists across the South African continent, to ensure that the stories of Africa and its people are heard across the world. We look forward to hearing the stories as told by the entrants into the 2013 competition.”

Kenyans Tom Mboya and Evanson Nyaga, were awarded the top prize at the CNN MultiChoice African Journalist 2012 Awards ceremony. Their work 'African Tribe in India', which aired on Citizen TV, Kenya was chosen from among 1799 entries from 42 nations across the African continent.

Over the past 18 years, the competition has grown in size and status to become Africa's most prestigious media event. In 2012, a 'Highlights Programme' of the ceremony, held in Lusaka, Zambia, was broadcast in 47 African countries, on the Africa Channel in the US, UK and the Caribbean and RTP Africa.

This year, the competition will recognise excellence in the following categories:

- Culture Award
- Digital Platform Award
- The Coca-Cola Company Economics & Business Award
- Environment Award
- Free Press Africa Award
- Mohamed Amin Photographic Award
- MSD Health & Medical Award
- Print General News Award
- Radio General News Award
- Sport Award
- Television Features Award
- Television News Bulletin Award
- Francophone General News Awards
- Portuguese Language General News Awards

From these category winners, an independent judging panel choose the overall winner - The CNN MultiChoice African Journalist 2013.

Finalists in the 2013 competition will participate in a finalists' programme that will include a media forum and networking opportunities with senior journalists, editors, business leaders and media owners from across the continent, culminating in a gala awards ceremony later in the year. All finalists receive a cash prize and each category winner also receives a laptop and printer. The CNN MultiChoice African Journalist 2013 will receive an additional cash prize and will have the opportunity to participate in the CNN Journalism Fellowship at CNN Headquarters in Atlanta.

www.cnn.com/africanawards

African Journalist Awards Social Media:



<https://www.facebook.com/#!/CNNMultichoiceAfricanJournalistOfTheYearAwards>



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